

## RICS BIM4SME Awards 2016 Sponsorship Guidelines

Showcasing excellence in the use of Building Information Modelling

[RICS & BIM4SME Working Group](#) co-hosted [RICS BIM4SME Awards 2016](#); second annual awards ceremony that celebrates the efforts of small to medium enterprises across various sectors.

RICS is the world's leading professional body in land, property and construction. With over 190 000 members worldwide and over 70 000 in the south of England alone, we bring confidence to the market, through globally recognised professional standards. RICS has raised awareness of how BIM can help UK industry lead the world in innovation and cross-industry collaboration. We support members and non-members alike with knowledge, training and guidance to help them adopt and implement BIM.

BIM4SME working group is multidisciplinary network of industry professionals, working together to promote the cause of small and medium enterprises in adopting Level 2 BIM. BIM4SME is one of the leading BIM4 organisations now in its fourth year, with an ever growing presence and ambition, supported only by its member's contributions and their passion for the new digital way of working.

Small and medium-sized businesses are critical to the success of Level 2 BIM in the UK. They are the engine room of our sector and deserve all recognition for their efforts in attempting to adopt and implement BIM on their projects. The RICS BIM4SME Awards 2016 will celebrate their success and promote their role and achievements in the UK's adoption of BIM. These awards will spread awareness, promote best practice and highlight the tremendous opportunities BIM presents to small and medium businesses.

By becoming a sponsor of the Awards you can greatly enhance your company's profile in the BIM arena, promote your solutions throughout the campaign of the Awards and build long term relationships with industry representatives across land, property and construction. The evening awards ceremony will be held on **29 September 2016** in London.

### Sponsorship overview

- RICS & BIM4SME Working Group exclusive awards ceremony
- Associate your brand with RICS and BIM4SME brands
- Chance to raise awareness with regional & national industry representatives working in property and construction
- Opportunity to network at the ceremony
- Raise brand awareness with RICS members
- Access to members and non-members who are sector specific
- Opportunity to gain valuable insight into developments and trends emerging in the marketplace
- Associate with the best projects and award winning companies in the market
- Cement existing relationships with current contacts and generate new business leads
- Range of sponsorship packages available



## Sponsorship packages

### Headline sponsor package – awaiting contract from an identified sponsor

- Right to describe yourself as “Headline Sponsor of RICS BIM4SME Awards 2016”
- Opportunity to provide a brief (two minute) introductory message from your firm at the awards ceremony
- On stage presentation of the three ‘Best BIM Project’ Awards 5 complimentary tickets for the Awards Ceremony
- Brochure or other marketing items inserted in the brochure
- Opportunity to display promotional material at the Awards Ceremony
- Public ‘Thank You’ at the Awards Ceremony
- Recognition of ‘headline sponsorship’ contribution in the Awards Ceremony programme
- Company accreditation in regional promotional material and acknowledgement throughout social media channels pre, during and post awards campaign
- Recognition on the RICS BIM4SME Awards webpage

### Category sponsor package- 7 categories available for sponsorship

- Company representative to present category winner with award
- Brochure or other marketing items inserted in the brochure
- 3 complimentary tickets for the Awards ceremony
- Opportunity to display promotional material at the Awards ceremony
- Recognition of category sponsorship contribution on the Awards Ceremony programme
- Company accreditation in regional promotional material and acknowledgement throughout social media channels pre, during and post awards campaign
- Recognition on the RICS BIM4SME Awards webpage.

### Sponsorship Fee £2000 + VAT

### Literature package

- Brochure or other marketing items inserted in the brochure
- Acknowledgement throughout social media channels pre, during and post awards campaign
- 2 complimentary tickets for the Awards ceremony

### Fee: £500 + VAT

## Categories and criteria

### Best BIM Project –Micro Enterprise (1-10 employees)

The case study should show an overall understanding of the BIM process and the maturity attained in working at Level 2. It should demonstrate how the BIM requirements were received and how they were understood. It should show how the relationship was managed with their client. It should demonstrate how the work flow was structured and how any potential risks were managed. The case study should clearly demonstrate active collaboration in achieving the efficient delivery of the required information and content.

### Best BIM Project – Small Enterprise (11-50 employees)

The case study should show an overall understanding of the BIM process and the maturity attained in working at Level 2. It should demonstrate how the BIM requirements were received and how they were understood. It should show how the relationship was managed with their client. It should demonstrate how the work flow was structured and how any potential risks were managed. The case study should clearly demonstrate active collaboration in achieving the efficient delivery of the required information and content.

### Best BIM Project – Medium Enterprise (51-250 employees)

The case study should show an overall understanding of the BIM process and the maturity attained in working at Level 2. It should demonstrate how the BIM requirements were received and how they were understood. It should show how the relationship was managed with their client. It should demonstrate how the work flow was structured and how any potential risks were managed. The case study should clearly demonstrate active collaboration in achieving the efficient delivery of the required information and content.

### Best BIM for Knowledge Sharing

This category is for any organisation, UK or International, which is providing information and knowledge sharing of processes, data, techniques, protocols etc. to educate or enhance the use and up take of BIM as an open source. The organisation is actively promoting and gifting this knowledge for the development of the AECO sector. This category is to recognise those contributions by bloggers, social media etc.

### Best SME Newcomer

This category is for those that have just started their BIM journey in the last 12 months. Why they joined the BIM revolution and what were the compelling points that encouraged the adoption of this process. What were the key challenges and what was achieved in this short time frame that was significant to the business?



### **Best use of BIM for Innovation**

This category should include technical, process, commercial or legal innovation showing acceleration, accuracy and efficiency in tasks due to the adoption of BIM. The case studies should highlight the innovation/s, the reasons for invention, how tools were implemented, what benefits they brought and most significantly are tools deployable to other businesses?

### **Best SME BIM Training**

This entry can be from either a trainer or trainee perspective. It should highlight the need for training and how it added value to the business. The case study should highlight whether the training was accessible and deployable or if it was bespoke to the requirements. The case study should show the benefits of training. Furthermore demonstrate if any certification or accreditation was awarded and if it added value to the business.

### **Best implementation of Level 2 BIM**

The entry for this category can be from a client /tier contractor, consultant or SME perspective. The case study must show how the Level 2 components and associated standard are embedded into the business. It should also demonstrate how the department, organisation or business gained distinct value after the implementation.

### **Best International SME BIM**

This should be from the perspective of the SME where the SME is directly employed by a client or a tier contractor. The case study must articulate the structure of the support programme from the client or a tier contractor and what the SME had to do in terms of its engagement.

### **Best Client for SME BIM**

This should be from the perspective of the SME where the SME is directly employed by a client or a Tier contractor. The case study must consider the quality and structure of information provided by the client, the support programme provided by the client or a tier contractor and what the SME had to do in terms of engaging.